

Council of Governors (in Public)

Item 9.2

Subject: Report from Membership and Communications Sub Committee
Date of meeting: 5th June 2017
Prepared by: Mike Tomkins, Membership and Communications Officer
Presented by: Amanda Clarke/Governor, Public Constituency – North Wales

Hot Topics		
1. Membership Strategy – Progress against Key Performance Indicators (1 April 2016 – 31 March 2017)		
Performance Indicator	Position at 31 March 2017	Status
Optimum number of 10,100 public members	9,989	
Annual Churn rate (public membership) <5%	439 = 4.7%	
Staff opt outs = nil	0	
Election turnout = higher than national average*	1 contested staff governor election held in summer 2016 in Registered Nurses and Non Registered Nurses classification – 26.2%	
Results and Return Rate from bi-annual Membership Survey to match or show improvements	N/A No survey this year.	
Fully Functioning Council of Governors	Yes – met quorum set in constitution 25/25 seats filled in Council of Governors at present.	
*National average turnout is as follows (provided by Electoral Reform Services (ERS)) Public: 21% Staff: 15%		
1. Matters arising i) Leaflets It was noted that membership leaflets continue to be available in the LHCH Main Entrance, the shared main entrance and Robert Owen House.		

ii) LHCH Charity request

The Head of Fundraising for LHCH Charity attended to brief the Sub Committee about the latest initiative to raise up to £2million for a new surgical robot. The benefits of the investment include a reduced length of time spent in Critical Care, significantly improving the recovery time for patients.

The Sub Committee discussed the mechanisms by which the Trust's members could engage with and be invited to support the campaign

It was agreed that promotion of the campaign would be included in the next printed edition of *Members Matters*. The timing of the publication would now be brought forward and produced as soon as possible in order to support the launch of the campaign.

2. Membership Recruitment, Engagement and Communication Events Calendar 2017 and evaluation

It was reported that the recruitment event held at Liverpool John Moores University on 4 April 2017 had been successful and had generated 79 new members. The possibility of carrying out a further event in the Autumn would be pursued.

The *Stroke Rehabilitation*, *Cardiac Devices* and *Open Day* members' engagement events had received positive feedback from members and Governors.

The next events are:

- 'Diabetes' members' health talk on 24 May, 7pm at the Ramada Plaza Wrexham, North Wales which currently has 26 bookings.
- *Disability Awareness Day* in Walton Hall Gardens, Warrington on 16 July. A stand is to be organised by the Communication Team. Amanda Clarke will attend and Michelle will ask some students.
- *Annual Members Meeting* on Monday 25 September, 4.30pm

3. Membership Matters

An electronic version of *Membership Matters* would be issued in the next few days. The next print version was scheduled now for June 2017.

4. Governor Elections

The nominations period opened on 5 May and there had been a number of expressions of interest. Governors were encouraged to continue to support the search for candidates.

It was reported that a further seat for Staff Governor (Allied Health Professionals, Scientific and Technical) would become available in July and had been included in the Notice of Election.

The 2017 election is for the following vacancies:

Merseyside: Three seats
Cheshire: Two seats
North Wales: Two seats

Staff (Non Clinical): one seat

Staff (Allied Health Professionals, Scientific and Technical): one seat

The nominations close on 5 June. The poll opens on 26 June and closes on 20 July with the results on 21 July.

5. Succession plan for Membership and Communications Sub Committee

As several members of the Sub Committee, including the Chair, were reaching the end of their maximum term in office, it would be necessary to appoint a new chair and to seek additional members for the Sub Committee. Amanda Clarke offered her nomination for Chair and this was supported by the Sub Committee, subject to approval by the Council of Governors.

New committee members would be sought once the newly elected Governors take office in September.

6. Any Other Business

i) Volunteers

The Committee agreed that volunteers should be sought to support membership events, including the Disability Day event on 16 July.

7. Date and time of the next meeting

The next meetings will take place on:

Monday 10 July, 11am in the Boardroom.

Monday 6 November 2017, 11 am, Committee Room One

8. Recommendation

The Council of Governors is asked to note this report and approve the appointment of Amanda Clarke as Chair of the Membership and Communications Sub Committee with effect from 26 September 2017 when Mike Brereton's tenure ends.